

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

HARMONY MARKETPLACE

AmCap Properties, Inc.

Lat/Lon: 40.5248/-105.0737

RFULL9

4503 John F Kennedy Pkwy Fort Collins, CO 80525	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	9,771	93,888	166,826
Projected Population (2023)	10,702	102,138	180,966
Census Population (2010)	9,094	84,607	146,158
Census Population (2000)	7,986	70,632	127,812
Projected Annual Growth (2018-2023)	931 1.9%	8,250 1.8%	14,140 1.7%
Historical Annual Growth (2010-2018)	677 0.9%	9,281 1.4%	20,669 1.8%
Historical Annual Growth (2000-2010)	1,108 1.4%	13,975 2.0%	18,346 1.4%
Estimated Population Density (2018)	3,111 <i>psm</i>	3,322 <i>psm</i>	2,125 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2018)	4,568	37,634	65,390
Projected Households (2023)	4,974	40,764	70,886
Census Households (2010)	4,327	34,708	58,722
Census Households (2000)	3,342	27,498	49,219
Projected Annual Growth (2018-2023)	407 1.8%	3,130 1.7%	5,496 1.7%
Historical Annual Change (2000-2018)	1,226 2.0%	10,136 2.0%	16,172 1.8%
Average Household Income			
Estimated Average Household Income (2018)	\$94,522	\$94,800	\$88,285
Projected Average Household Income (2023)	\$104,984	\$105,720	\$97,948
Census Average Household Income (2010)	\$70,811	\$74,512	\$66,629
Census Average Household Income (2000)	\$72,785	\$66,615	\$57,555
Projected Annual Change (2018-2023)	\$10,463 2.2%	\$10,920 2.3%	\$9,664 2.2%
Historical Annual Change (2000-2018)	\$21,736 1.7%	\$28,185 2.4%	\$30,730 3.0%
Median Household Income			
Estimated Median Household Income (2018)	\$75,730	\$75,984	\$68,505
Projected Median Household Income (2023)	\$86,736	\$87,000	\$78,382
Census Median Household Income (2010)	\$56,263	\$60,641	\$52,917
Census Median Household Income (2000)	\$57,196	\$56,353	\$48,024
Projected Annual Change (2018-2023)	\$11,006 2.9%	\$11,016 2.9%	\$9,877 2.9%
Historical Annual Change (2000-2018)	\$18,534 1.8%	\$19,631 1.9%	\$20,481 2.4%
Per Capita Income			
Estimated Per Capita Income (2018)	\$44,195	\$38,097	\$34,972
Projected Per Capita Income (2023)	\$48,807	\$42,283	\$38,706
Census Per Capita Income (2010)	\$33,693	\$30,567	\$26,770
Census Per Capita Income (2000)	\$29,766	\$25,813	\$22,095
Projected Annual Change (2018-2023)	\$4,612 2.1%	\$4,186 2.2%	\$3,734 2.1%
Historical Annual Change (2000-2018)	\$14,429 2.7%	\$12,284 2.6%	\$12,877 3.2%
Estimated Average Household Net Worth (2018)	\$880,210	\$976,391	\$876,974

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Race and Ethnicity			
Total Population (2018)	9,771	93,888	166,826
White (2018)	8,706 89.1%	82,935 88.3%	146,368 87.7%
Black or African American (2018)	112 1.1%	1,361 1.4%	2,892 1.7%
American Indian or Alaska Native (2018)	46 0.5%	550 0.6%	1,058 0.6%
Asian (2018)	357 3.7%	3,258 3.5%	5,739 3.4%
Hawaiian or Pacific Islander (2018)	8 0.1%	67 0.1%	135 0.1%
Other Race (2018)	255 2.6%	2,813 3.0%	5,187 3.1%
Two or More Races (2018)	287 2.9%	2,903 3.1%	5,447 3.3%
Population < 18 (2018)	1,599 16.4%	19,134 20.4%	30,000 18.0%
White Not Hispanic	1,232 77.1%	14,185 74.1%	21,703 72.3%
Black or African American	22 1.4%	324 1.7%	594 2.0%
Asian	76 4.7%	724 3.8%	1,110 3.7%
Other Race Not Hispanic	73 4.6%	923 4.8%	1,535 5.1%
Hispanic	196 12.3%	2,977 15.6%	5,059 16.9%
Not Hispanic or Latino Population (2018)	8,926 91.4%	84,175 89.7%	148,935 89.3%
Not Hispanic White	8,231 92.2%	77,159 91.7%	135,770 91.2%
Not Hispanic Black or African American	101 1.1%	1,235 1.5%	2,607 1.8%
Not Hispanic American Indian or Alaska Native	30 0.3%	332 0.4%	634 0.4%
Not Hispanic Asian	352 3.9%	3,178 3.8%	5,610 3.8%
Not Hispanic Hawaiian or Pacific Islander	5 0.1%	51 0.1%	110 0.1%
Not Hispanic Other Race	19 0.2%	181 0.2%	369 0.2%
Not Hispanic Two or More Races	188 2.1%	2,039 2.4%	3,835 2.6%
Hispanic or Latino Population (2018)	845 8.6%	9,713 10.3%	17,891 10.7%
Hispanic White	475 56.2%	5,776 59.5%	10,599 59.2%
Hispanic Black or African American	11 1.3%	126 1.3%	285 1.6%
Hispanic American Indian or Alaska Native	16 1.9%	218 2.2%	424 2.4%
Hispanic Asian	5 0.6%	81 0.8%	129 0.7%
Hispanic Hawaiian or Pacific Islander	3 0.4%	16 0.2%	25 0.1%
Hispanic Other Race	235 27.9%	2,631 27.1%	4,818 26.9%
Hispanic Two or More Races	99 11.8%	865 8.9%	1,612 9.0%
Not Hispanic or Latino Population (2010)	8,299 91.3%	76,519 90.4%	131,853 90.2%
Hispanic or Latino Population (2010)	795 8.7%	8,088 9.6%	14,305 9.8%
Not Hispanic or Latino Population (2000)	7,480 93.7%	65,709 93.0%	117,150 91.7%
Hispanic or Latino Population (2000)	506 6.3%	4,922 7.0%	10,662 8.3%
Not Hispanic or Latino Population (2023)	9,707 90.7%	90,861 89.0%	160,257 88.6%
Hispanic or Latino Population (2023)	994 9.3%	11,277 11.0%	20,709 11.4%
Projected Annual Growth (2018-2023)	149 3.5%	1,564 3.2%	2,818 3.2%
Historical Annual Growth (2000-2010)	289 5.7%	3,166 6.4%	3,643 3.4%

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Fort Collins, CO 80525

Total Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,771		93,888		166,826	
Age Under 5 Years	424	4.3%	5,149	5.5%	8,469	5.1%
Age 5 to 9 Years	444	4.5%	5,388	5.7%	8,573	5.1%
Age 10 to 14 Years	501	5.1%	5,857	6.2%	8,922	5.3%
Age 15 to 19 Years	490	5.0%	5,641	6.0%	13,988	8.4%
Age 20 to 24 Years	985	10.1%	8,857	9.4%	23,544	14.1%
Age 25 to 29 Years	1,213	12.4%	9,414	10.0%	17,900	10.7%
Age 30 to 34 Years	778	8.0%	6,949	7.4%	12,196	7.3%
Age 35 to 39 Years	631	6.5%	6,508	6.9%	10,934	6.6%
Age 40 to 44 Years	502	5.1%	5,608	6.0%	9,041	5.4%
Age 45 to 49 Years	533	5.5%	5,411	5.8%	8,418	5.0%
Age 50 to 54 Years	528	5.4%	5,225	5.6%	8,099	4.9%
Age 55 to 59 Years	646	6.6%	5,496	5.9%	8,661	5.2%
Age 60 to 64 Years	580	5.9%	5,246	5.6%	8,193	4.9%
Age 65 to 69 Years	480	4.9%	4,259	4.5%	6,594	4.0%
Age 70 to 74 Years	372	3.8%	3,279	3.5%	4,967	3.0%
Age 75 to 79 Years	231	2.4%	2,218	2.4%	3,298	2.0%
Age 80 to 84 Years	196	2.0%	1,483	1.6%	2,266	1.4%
Age 85 Years or Over	237	2.4%	1,898	2.0%	2,760	1.7%
Median Age	36.5		35.0		32.3	
Age 19 Years or Less	1,858	19.0%	22,036	23.5%	39,954	23.9%
Age 20 to 64 Years	6,397	65.5%	58,714	62.5%	106,988	64.1%
Age 65 Years or Over	1,516	15.5%	13,138	14.0%	19,885	11.9%

Female Age Distribution (2018)

Female Population	4,966	50.8%	47,315	50.4%	82,952	49.7%
Age Under 5 Years	202	4.1%	2,536	5.4%	4,140	5.0%
Age 5 to 9 Years	222	4.5%	2,628	5.6%	4,193	5.1%
Age 10 to 14 Years	246	5.0%	2,813	5.9%	4,258	5.1%
Age 15 to 19 Years	247	5.0%	2,740	5.8%	7,168	8.6%
Age 20 to 24 Years	481	9.7%	4,375	9.2%	11,487	13.8%
Age 25 to 29 Years	591	11.9%	4,424	9.3%	8,208	9.9%
Age 30 to 34 Years	349	7.0%	3,306	7.0%	5,728	6.9%
Age 35 to 39 Years	285	5.7%	3,102	6.6%	5,100	6.1%
Age 40 to 44 Years	242	4.9%	2,845	6.0%	4,533	5.5%
Age 45 to 49 Years	275	5.5%	2,802	5.9%	4,260	5.1%
Age 50 to 54 Years	267	5.4%	2,715	5.7%	4,129	5.0%
Age 55 to 59 Years	329	6.6%	2,823	6.0%	4,423	5.3%
Age 60 to 64 Years	314	6.3%	2,704	5.7%	4,099	4.9%
Age 65 to 69 Years	269	5.4%	2,243	4.7%	3,487	4.2%
Age 70 to 74 Years	205	4.1%	1,774	3.7%	2,651	3.2%
Age 75 to 79 Years	154	3.1%	1,292	2.7%	1,891	2.3%
Age 80 to 84 Years	125	2.5%	925	2.0%	1,377	1.7%
Age 85 Years or Over	163	3.3%	1,269	2.7%	1,819	2.2%
Female Median Age	38.9		36.8		33.5	
Age 19 Years or Less	917	18.5%	10,716	22.6%	19,760	23.8%
Age 20 to 64 Years	3,132	63.1%	29,096	61.5%	51,968	62.6%
Age 65 Years or Over	916	18.5%	7,504	15.9%	11,225	13.5%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,805 49.2%	46,573 49.6%	83,874 50.3%
Age Under 5 Years	221 4.6%	2,614 5.6%	4,329 5.2%
Age 5 to 9 Years	222 4.6%	2,761 5.9%	4,380 5.2%
Age 10 to 14 Years	255 5.3%	3,045 6.5%	4,664 5.6%
Age 15 to 19 Years	243 5.1%	2,901 6.2%	6,820 8.1%
Age 20 to 24 Years	504 10.5%	4,482 9.6%	12,058 14.4%
Age 25 to 29 Years	622 12.9%	4,990 10.7%	9,692 11.6%
Age 30 to 34 Years	429 8.9%	3,643 7.8%	6,468 7.7%
Age 35 to 39 Years	346 7.2%	3,406 7.3%	5,834 7.0%
Age 40 to 44 Years	260 5.4%	2,762 5.9%	4,509 5.4%
Age 45 to 49 Years	258 5.4%	2,609 5.6%	4,158 5.0%
Age 50 to 54 Years	261 5.4%	2,510 5.4%	3,970 4.7%
Age 55 to 59 Years	317 6.6%	2,674 5.7%	4,238 5.1%
Age 60 to 64 Years	266 5.5%	2,542 5.5%	4,094 4.9%
Age 65 to 69 Years	211 4.4%	2,016 4.3%	3,107 3.7%
Age 70 to 74 Years	167 3.5%	1,505 3.2%	2,316 2.8%
Age 75 to 79 Years	77 1.6%	926 2.0%	1,407 1.7%
Age 80 to 84 Years	71 1.5%	557 1.2%	889 1.1%
Age 85 Years or Over	74 1.5%	629 1.4%	941 1.1%
Male Median Age	35.0	33.7	31.4
Age 19 Years or Less	941 19.6%	11,320 24.3%	20,194 24.1%
Age 20 to 64 Years	3,264 67.9%	29,619 63.6%	55,020 65.6%
Age 65 Years or Over	600 12.5%	5,634 12.1%	8,660 10.3%

Males per 100 Females (2018)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	97	98	101
Age Under 5 Years	109 52.3%	103 50.8%	105 51.1%
Age 5 to 9 Years	100 50.0%	105 51.2%	104 51.1%
Age 10 to 14 Years	104 50.9%	108 52.0%	110 52.3%
Age 15 to 19 Years	98 49.6%	106 51.4%	95 48.8%
Age 20 to 24 Years	105 51.1%	102 50.6%	105 51.2%
Age 25 to 29 Years	105 51.3%	113 53.0%	118 54.1%
Age 30 to 34 Years	123 55.2%	110 52.4%	113 53.0%
Age 35 to 39 Years	121 54.8%	110 52.3%	114 53.4%
Age 40 to 44 Years	107 51.7%	97 49.3%	99 49.9%
Age 45 to 49 Years	94 48.5%	93 48.2%	98 49.4%
Age 50 to 54 Years	98 49.5%	92 48.0%	96 49.0%
Age 55 to 59 Years	97 49.1%	95 48.6%	96 48.9%
Age 60 to 64 Years	85 45.9%	94 48.5%	100 50.0%
Age 65 to 69 Years	79 44.0%	90 47.3%	89 47.1%
Age 70 to 74 Years	81 44.8%	85 45.9%	87 46.6%
Age 75 to 79 Years	50 33.4%	72 41.7%	74 42.7%
Age 80 to 84 Years	57 36.1%	60 37.6%	65 39.2%
Age 85 Years or Over	45 31.1%	50 33.1%	52 34.1%
Age 19 Years or Less	103 50.6%	106 51.4%	102 50.5%
Age 20 to 39 Years	111 52.7%	109 52.1%	112 52.7%
Age 40 to 64 Years	96 48.9%	94 48.5%	98 49.4%
Age 65 Years or Over	65 39.6%	75 42.9%	77 43.5%

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	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	4,568		37,634		65,390	
Households with Children	1,033	22.6%	11,105	29.5%	17,073	26.1%
Average Household Size	2.1		2.5		2.4	
Household Density per Square Mile	1,454		1,332		833	
Population Family	6,745	69.0%	72,103	76.8%	112,852	67.6%
Population Non-Family	3,012	30.8%	20,882	22.2%	46,132	27.7%
Population Group Quarters	14	0.1%	902	1.0%	7,842	4.7%
Family Households	2,298	50.3%	22,970	61.0%	36,064	55.2%
Married Couple Households	1,801	78.4%	18,133	78.9%	27,766	77.0%
Other Family Households	496	21.6%	4,837	21.1%	8,297	23.0%
Family Households with Children	1,021	44.4%	11,021	48.0%	16,919	46.9%
Married Couple with Children	721	70.6%	7,985	72.5%	11,953	70.6%
Other Family Households with Children	300	29.4%	3,035	27.5%	4,966	29.4%
Family Households No Children	1,277	55.6%	11,949	52.0%	19,144	53.1%
Married Couple No Children	1,081	84.6%	10,148	84.9%	15,813	82.6%
Other Family Households No Children	196	15.4%	1,801	15.1%	3,331	17.4%
Non-Family Households	2,270	49.7%	14,664	39.0%	29,327	44.8%
Non-Family Households with Children	12	0.5%	84	0.6%	154	0.5%
Non-Family Households No Children	2,258	99.5%	14,580	99.4%	29,173	99.5%
Average Family Household Size	2.9		3.1		3.1	
Average Family Income	\$130,766		\$119,954		\$118,642	
Median Family Income	\$99,407		\$97,584		\$94,207	
Average Non-Family Household Size	1.3		1.4		1.6	
Marital Status (2018)						
Population Age 15 Years or Over	8,403		77,493		140,861	
Never Married	2,862	34.1%	25,794	33.3%	61,406	43.6%
Currently Married	3,907	46.5%	38,156	49.2%	58,142	41.3%
Previously Married	1,634	19.4%	13,543	17.5%	21,313	15.1%
Separated	174	10.6%	2,299	17.0%	3,725	17.5%
Widowed	355	21.7%	3,238	23.9%	4,577	21.5%
Divorced	1,105	67.6%	8,005	59.1%	13,012	61.0%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	6,927		62,995		103,328	
Elementary (Grade Level 0 to 8)	143	2.1%	724	1.1%	1,263	1.2%
Some High School (Grade Level 9 to 11)	92	1.3%	1,385	2.2%	2,528	2.4%
High School Graduate	957	13.8%	9,764	15.5%	16,350	15.8%
Some College	1,278	18.4%	11,441	18.2%	19,461	18.8%
Associate Degree Only	702	10.1%	5,999	9.5%	9,165	8.9%
Bachelor Degree Only	2,280	32.9%	20,261	32.2%	32,723	31.7%
Graduate Degree	1,475	21.3%	13,421	21.3%	21,838	21.1%
Any College (Some College or Higher)	5,735	82.8%	51,122	81.2%	83,187	80.5%
College Degree + (Bachelor Degree or Higher)	3,755	54.2%	33,682	53.5%	54,561	52.8%

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Housing			
Total Housing Units (2018)	4,708	38,443	66,898
Total Housing Units (2010)	4,617	36,208	61,433
Historical Annual Growth (2010-2018)	92 0.2%	2,235 0.8%	5,465 1.1%
Housing Units Occupied (2018)	4,568 97.0%	37,634 97.9%	65,390 97.7%
Housing Units Owner-Occupied	2,218 48.6%	23,105 61.4%	36,001 55.1%
Housing Units Renter-Occupied	2,350 51.4%	14,529 38.6%	29,389 44.9%
Housing Units Vacant (2018)	140 3.1%	809 2.1%	1,508 2.3%
Household Size (2018)			
Total Households	4,568	37,634	65,390
1 Person Households	1,647 36.1%	10,010 26.6%	17,936 27.4%
2 Person Households	1,639 35.9%	13,031 34.6%	22,719 34.7%
3 Person Households	627 13.7%	6,363 16.9%	11,360 17.4%
4 Person Households	446 9.8%	5,255 14.0%	8,675 13.3%
5 Person Households	156 3.4%	1,969 5.2%	3,116 4.8%
6 Person Households	39 0.9%	688 1.8%	1,068 1.6%
7 or More Person Households	13 0.3%	318 0.8%	518 0.8%
Household Income Distribution (2018)			
HH Income \$200,000 or More	273 6.0%	2,823 7.5%	4,325 6.6%
HH Income \$150,000 to \$199,999	344 7.5%	3,164 8.4%	4,790 7.3%
HH Income \$125,000 to \$149,999	264 5.8%	2,627 7.0%	3,984 6.1%
HH Income \$100,000 to \$124,999	511 11.2%	3,871 10.3%	5,996 9.2%
HH Income \$75,000 to \$99,999	655 14.3%	5,519 14.7%	8,747 13.4%
HH Income \$50,000 to \$74,999	772 16.9%	6,283 16.7%	10,685 16.3%
HH Income \$35,000 to \$49,999	802 17.6%	4,830 12.8%	8,369 12.8%
HH Income \$25,000 to \$34,999	328 7.2%	2,678 7.1%	5,249 8.0%
HH Income \$15,000 to \$24,999	330 7.2%	2,887 7.7%	5,993 9.2%
HH Income \$10,000 to \$14,999	79 1.7%	1,210 3.2%	2,755 4.2%
HH Income Under \$10,000	208 4.5%	1,741 4.6%	4,498 6.9%
Household Vehicles (2018)			
Households 0 Vehicles Available	330 7.2%	1,684 4.5%	3,017 4.6%
Households 1 Vehicle Available	1,396 30.6%	10,695 28.4%	19,281 29.5%
Households 2 Vehicles Available	1,906 41.7%	16,888 44.9%	27,983 42.8%
Households 3 or More Vehicles Available	935 20.5%	8,366 22.2%	15,110 23.1%
Total Vehicles Available	8,302	72,615	126,098
Average Vehicles per Household	1.8	1.9	1.9
Owner-Occupied Household Vehicles	4,486 54.0%	49,806 68.6%	77,183 61.2%
Average Vehicles per Owner-Occupied Household	2.0	2.2	2.1
Renter-Occupied Household Vehicles	3,816 46.0%	22,810 31.4%	48,916 38.8%
Average Vehicles per Renter-Occupied Household	1.6	1.6	1.7
Travel Time (2015)			
Worker Base Age 16 years or Over	5,308	51,524	91,170
Travel to Work in 14 Minutes or Less	2,304 43.4%	18,890 36.7%	34,377 37.7%
Travel to Work in 15 to 29 Minutes	2,316 43.6%	20,579 39.9%	35,619 39.1%
Travel to Work in 30 to 59 Minutes	691 13.0%	6,941 13.5%	12,790 14.0%
Travel to Work in 60 Minutes or More	215 4.0%	2,325 4.5%	3,976 4.4%
Work at Home	332 6.3%	4,049 7.9%	6,610 7.3%
Average Minutes Travel to Work	16.2	16.8	16.6

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HARMONY MARKETPLACE

AmCap Properties, Inc.

Lat/Lon: 40.5248/-105.0737

RFULL9

4503 John F Kennedy Pkwy

Fort Collins, CO 80525

Transportation To Work (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	5,308		51,524		91,170	
Drive to Work Alone	4,270	80.5%	39,576	76.8%	66,343	72.8%
Drive to Work in Carpool	339	6.4%	4,198	8.1%	7,637	8.4%
Travel to Work by Public Transportation	75	1.4%	596	1.2%	2,201	2.4%
Drive to Work on Motorcycle	4	0.1%	55	0.1%	120	0.1%
Bicycle to Work	138	2.6%	1,738	3.4%	4,486	4.9%
Walk to Work	126	2.4%	867	1.7%	3,030	3.3%
Other Means	23	0.4%	446	0.9%	742	0.8%
Work at Home	332	6.3%	4,049	7.9%	6,610	7.3%

Daytime Demographics (2018)

Total Businesses	1,191		4,765		9,148	
Total Employees	11,999		48,062		102,690	
Company Headquarter Businesses	4	0.3%	25	0.5%	44	0.5%
Company Headquarter Employees	130	1.1%	5,915	12.3%	10,830	10.5%
Employee Population per Business	10.1 to 1		10.1 to 1		11.2 to 1	
Residential Population per Business	8.2 to 1		19.7 to 1		18.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	14,454		72,225		148,199	

Labor Force

Labor Population Age 16 Years or Over (2018)	8,331		76,600		139,552	
Labor Force Total Males (2018)	4,071	48.9%	37,687	49.2%	69,816	50.0%
Male Civilian Employed	3,170	77.9%	28,229	74.9%	50,053	71.7%
Male Civilian Unemployed	53	1.3%	647	1.7%	1,244	1.8%
Males in Armed Forces	12	0.3%	138	0.4%	210	0.3%
Males Not in Labor Force	836	20.5%	8,673	23.0%	18,309	26.2%
Labor Force Total Females (2018)	4,261	51.1%	38,912	50.8%	69,735	50.0%
Female Civilian Employed	2,694	63.2%	23,994	61.7%	43,695	62.7%
Female Civilian Unemployed	45	1.1%	402	1.0%	822	1.2%
Females in Armed Forces	-	-	76	0.2%	84	0.1%
Females Not in Labor Force	1,521	35.7%	14,440	37.1%	25,134	36.0%
Unemployment Rate		1.2%		1.4%		1.5%
Labor Force Growth (2010-2018)	-18	-0.3%	-703	-1.3%	198	0.2%
Male Labor Force Growth (2010-2018)	-10	-0.3%	-394	-1.4%	101	0.2%
Female Labor Force Growth (2010-2018)	-8	-0.3%	-308	-1.3%	97	0.2%

Occupation (2015)

Occupation Population Age 16 Years or Over	5,882		52,926		93,550	
Occupation Total Males	3,180	54.1%	28,623	54.1%	49,952	53.4%
Occupation Total Females	2,702	45.9%	24,303	45.9%	43,598	46.6%
Management, Business, Financial Operations	1,073	18.2%	9,276	17.5%	14,816	15.8%
Professional, Related	1,603	27.2%	16,382	31.0%	27,808	29.7%
Service	945	16.1%	8,800	16.6%	18,085	19.3%
Sales, Office	1,490	25.3%	11,853	22.4%	20,672	22.1%
Farming, Fishing, Forestry	11	0.2%	215	0.4%	365	0.4%
Construction, Extraction, Maintenance	368	6.2%	2,890	5.5%	5,015	5.4%
Production, Transport, Material Moving	394	6.7%	3,509	6.6%	6,789	7.3%
White Collar Workers	4,165	70.8%	37,511	70.9%	63,296	67.7%
Blue Collar Workers	1,717	29.2%	15,415	29.1%	30,254	32.3%

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	4,327		34,708		58,722	
1 Detached Unit	2,244	51.9%	23,084	66.5%	37,935	64.6%
1 Attached Unit	168	3.9%	2,842	8.2%	4,778	8.1%
2 Units	36	0.8%	232	0.7%	875	1.5%
3 to 4 Units	229	5.3%	1,734	5.0%	3,409	5.8%
5 to 9 Units	481	11.1%	2,507	7.2%	4,640	7.9%
10 to 19 Units	718	16.6%	2,739	7.9%	4,885	8.3%
20 to 49 Units	316	7.3%	1,898	5.5%	3,716	6.3%
50 or More Units	331	7.6%	1,699	4.9%	2,847	4.8%
Mobile Home or Trailer	61	1.4%	1,385	4.0%	2,195	3.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2015)

	1 mi radius		3 mi radius		5 mi radius	
Homes Built 2014 or later	203	4.7%	1,289	3.7%	2,152	3.7%
Homes Built 2010 to 2013	229	5.3%	1,658	4.8%	3,222	5.5%
Homes Built 2000 to 2009	761	17.6%	8,359	24.1%	12,209	20.8%
Homes Built 1990 to 1999	1,309	30.3%	9,195	26.5%	13,203	22.5%
Homes Built 1980 to 1989	1,056	24.4%	6,804	19.6%	10,132	17.3%
Homes Built 1970 to 1979	643	14.9%	6,981	20.1%	12,954	22.1%
Homes Built 1960 to 1969	198	4.6%	2,122	6.1%	4,816	8.2%
Homes Built 1950 to 1959	84	1.9%	688	2.0%	2,237	3.8%
Homes Built 1940 to 1949	23	0.5%	285	0.8%	1,037	1.8%
Homes Built Before 1939	77	1.8%	734	2.1%	3,318	5.7%
Median Age of Homes	26.4 yrs		27.0 yrs		31.1 yrs	

Home Values (2015)

	1 mi radius		3 mi radius		5 mi radius	
Owner Specified Housing Units	2,152		21,803		33,116	
Home Values \$1,000,000 or More	44	2.1%	305	1.4%	497	1.5%
Home Values \$750,000 to \$999,999	64	3.0%	581	2.7%	1,014	3.1%
Home Values \$500,000 to \$749,999	323	15.0%	2,724	12.5%	4,429	13.4%
Home Values \$400,000 to \$499,999	370	17.2%	3,546	16.3%	5,268	15.9%
Home Values \$300,000 to \$399,999	602	28.0%	7,635	35.0%	11,406	34.4%
Home Values \$250,000 to \$299,999	321	14.9%	3,529	16.2%	5,213	15.7%
Home Values \$200,000 to \$249,999	225	10.5%	2,473	11.3%	3,823	11.5%
Home Values \$175,000 to \$199,999	97	4.5%	670	3.1%	1,076	3.2%
Home Values \$150,000 to \$174,999	70	3.2%	498	2.3%	819	2.5%
Home Values \$125,000 to \$149,999	36	1.7%	180	0.8%	312	0.9%
Home Values \$100,000 to \$124,999	15	0.7%	171	0.8%	263	0.8%
Home Values \$90,000 to \$99,999	1	-	25	0.1%	34	0.1%
Home Values \$80,000 to \$89,999	4	0.2%	58	0.3%	128	0.4%
Home Values \$70,000 to \$79,999	4	0.2%	54	0.2%	82	0.2%
Home Values \$60,000 to \$69,999	1	-	4	-	8	-
Home Values \$50,000 to \$59,999	4	0.2%	89	0.4%	142	0.4%
Home Values \$35,000 to \$49,999	11	0.5%	252	1.2%	358	1.1%
Home Values \$25,000 to \$34,999	7	0.3%	184	0.8%	283	0.9%
Home Values \$10,000 to \$24,999	23	1.1%	337	1.5%	499	1.5%
Home Values Under \$10,000	8	0.4%	155	0.7%	281	0.8%
Owner-Occupied Median Home Value	\$350,042		\$340,554		\$340,109	
Renter-Occupied Median Rent	\$1,125		\$1,156		\$1,123	

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1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$307 M	\$2.55 B	\$4.20 B
Total Non-Retail Expenditure	\$160 M	\$1.33 B	\$2.19 B
Total Retail Expenditure	\$147 M	\$1.22 B	\$2.01 B
Apparel	\$10.7 M	\$89.2 M	\$147 M
Contributions	\$14.0 M	\$118 M	\$190 M
Education	\$11.9 M	\$99.9 M	\$162 M
Entertainment	\$17.3 M	\$144 M	\$236 M
Food and Beverages	\$44.4 M	\$368 M	\$610 M
Furnishings and Equipment	\$10.7 M	\$89.5 M	\$146 M
Gifts	\$7.91 M	\$66.1 M	\$107 M
Health Care	\$24.2 M	\$198 M	\$330 M
Household Operations	\$8.95 M	\$75.6 M	\$123 M
Miscellaneous Expenses	\$4.51 M	\$37.0 M	\$61.2 M
Personal Care	\$3.97 M	\$33.0 M	\$54.4 M
Personal Insurance	\$2.35 M	\$19.8 M	\$32.1 M
Reading	\$689 K	\$5.69 M	\$9.35 M
Shelter	\$63.3 M	\$526 M	\$865 M
Tobacco	\$1.78 M	\$14.6 M	\$24.7 M
Transportation	\$57.6 M	\$478 M	\$789 M
Utilities	\$22.6 M	\$186 M	\$311 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$5,598	\$5,641	\$5,350
Total Non-Retail Expenditure	\$2,924 52.2%	\$2,949 52.3%	\$2,792 52.2%
Total Retail Expenditures	\$2,674 47.8%	\$2,692 47.7%	\$2,557 47.8%
Apparel	\$195 3.5%	\$198 3.5%	\$187 3.5%
Contributions	\$255 4.6%	\$261 4.6%	\$242 4.5%
Education	\$217 3.9%	\$221 3.9%	\$207 3.9%
Entertainment	\$315 5.6%	\$319 5.6%	\$301 5.6%
Food and Beverages	\$810 14.5%	\$815 14.4%	\$778 14.5%
Furnishings and Equipment	\$196 3.5%	\$198 3.5%	\$186 3.5%
Gifts	\$144 2.6%	\$146 2.6%	\$137 2.6%
Health Care	\$441 7.9%	\$439 7.8%	\$421 7.9%
Household Operations	\$163 2.9%	\$168 3.0%	\$156 2.9%
Miscellaneous Expenses	\$82 1.5%	\$82 1.5%	\$78 1.5%
Personal Care	\$72 1.3%	\$73 1.3%	\$69 1.3%
Personal Insurance	\$43 0.8%	\$44 0.8%	\$41 0.8%
Reading	\$13 0.2%	\$13 0.2%	\$12 0.2%
Shelter	\$1,154 20.6%	\$1,164 20.6%	\$1,102 20.6%
Tobacco	\$33 0.6%	\$32 0.6%	\$31 0.6%
Transportation	\$1,051 18.8%	\$1,058 18.7%	\$1,005 18.8%
Utilities	\$413 7.4%	\$413 7.3%	\$396 7.4%

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